

'IMAGE ET VIE' FILM FESTIVAL

10th Edition

Dakar, 15-19 June 2010

Theme

« Foot de Ciné »

www.imagevie.org

PRESENTATION OF THE FESTIVAL

The 'Image et Vie' Film Festival is organised by the association **Groupe Image et Vie** which is an NGO promoting cinematographic action and culture. Members of the NGO are people evolving in the field of cinema production and distribution (film-makers, cinema owners, distributors, cultural workers, journalists, students, moviegoers)

The annual festival, which takes place in June, marks the high point of the association's activities. It welcomes all types of films (fiction, documentary, cartoon movie) from all horizons, but focuses on African cinema.

Distinctions are awarded to the best documentary film, the best actor and to the best film voted by the public.

The themes of the nine previous editions were:

- *Children and cinema*
- *Cinema and video film production*
- *Women's images*
- *Cinema and cultural diversity*
- *Rear window*
- *School and cinema*
- *Video cinema and professional integration*
- *Cinema and music*
- *Children and cross views*

The 10th edition will take place in **Dakar**, from **15 to 19 June 2010** under the theme "Foot de Ciné".

Foot de ciné

2010 is a year rich with symbols: it our 10th festival, the celebration of the 50th anniversary of Senegal's independence, and the first-ever year Africa hosts soccer World Cup in a country full of myth, South Africa.

This country which is marked by the struggle against oppression and which has Nelson Mandela as symbol represents hope for an emerging continent despite its social contradictions.

One billion people will be watching this event, among them are Africans who are very fond of film/video and soccer.

Image et Vie which celebrates the tenth edition of its festival could not ignore this gathering of passion, hence the chosen theme "Foot de Ciné".

« Foot de Ciné » is a funny pun with two words which, on the face on them, are totally different but are close in term of the passion they spark for the general public, which can drive them into frenzy.

Passion, the word is out.

Cinema and soccer spark some excessive passions sometimes but are not paradoxical in Africa. The stake will be to live and share these two passions during the period of the event.

Cult films on soccer and movies that make you dream

We will show cult films on soccer as well as new films that make dream or arouse hope.

Discovering South Africa, its leaders and its cinematography

It will be an occasion to discover South Africa, its realities, its cinema, and its charismatic leader Nelson Mandela, who can serve as a model for puzzled youth who have not yet found credible points of reference.

It will also allow discovering Soweto and the black youth's struggle for identity, which caused the massacre that is commemorated each year on the International Day of African Youth (IDAY). We will also review South-African cinema which is so different and puzzling.

Training programmes

Training programmes will be organised.

- (film production and report workshops for university students)
- Handicrafts work sessions for the children, making of hats for South-African supporters).
- A workshop for building capacities in management, animation, and promotion of films will be organised for Senegalese, Malians and Burkinabe cinema owners and film distributors.

Other events

A mock World Cup tournament will be organised with young football players. Each team will represent a country and the winners will be awarded with trophies.

During the half-times short films will be screened.

Films from all countries

Films from many different countries will be shown.

A sub-regional approach

Focus will be placed on films from neighbouring countries (Mali, Gambia, Mauritania, and Burkina Faso) and film-makers will be invited.

A transnational line-up

Some events will also be held in Mauritania, Mali and Burkina Faso where shows will take place at the Alliance Française premises and cinema theatres.

Decentralization of events from the capital city

The festival will begin in cities of the interior and will progress to Dakar through a caravan with stops in four towns: Richard Toll, Saint-Louis, Louga, Thies.

Involvement of universities in the regions

Students from the 4 universities of St-Louis, Bambey, Thies and Dakar (Cheikh Anta Diop) will participate in the festival events.

Youth will express themselves

Workshops on how to make documentary films will be held in targeted universities so that youth could express themselves on subjects they are keen to do and that are related to their town.

A jury made of students will be formed to nominate the most deserving films.

International Day of African Youth (IDAY)

June 16 is chosen by the African Union (AU) as the International Day of African Youth (IDAY) to commemorate the massacre of schoolchildren in Soweto, South Africa, in 1976. On this occasion, more than one thousand children will be mobilised to take part in events pertaining to cinema, theatre, traditional costumes and remind them the respect of their basic rights.

A Forum

What response to the closure of cinema theatres in Africa?

Deadline film registration: April 10th

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DATE

15-19 June 2010

VENUE

Dakar, Senegal

OTHER VENUES

Gambia, Mauritania

PARTICIPATION

Film-makers, cinema owners, distributors, actors, producers, technicians,
journalists, art world people

Documentary films, fictions, short and feature-length films, animations

PROGRAMME

Screening of films in cinema theatres and schools

Open air screening, itinerant screening

Professional workshop, broadcast fora

Exhibition on environment, social mobilisation, coach trip

HIGH POINT ACTIVITIES

Exhibitions, film screening, social mobilisation

SPECIAL MOMENTS

Young public's day

International Day of African Youth (IDAY)

Children's mock-World Cup Soccer

THEME

« FOOT DE CINE »

CONTACT ADDRESS

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